

MOTORCYCLE

Iconic Motorcycle Brand Standardizes Production with Cleco NeoTek

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A leading manufacturer of cruisers, touring bikes, and electric motorcycles set out to standardize tool usage across its assembly lines to better uphold brand standards worldwide. Seeking more consistent quality, improved operator comfort, and a streamlined transition from older systems, the team required a solution that could meet exacting demands without disrupting established workflows. They needed a branded partner that could deliver without compromise.

Cleco's NeoTek platform delivered on all fronts. Compared to the manufacturer's legacy DC tools, NeoTek offered lighter builds and enhanced ergonomics that reduced fatigue during long shifts—while still delivering the power and repeatability needed for complex assemblies. A strategic trade-in program offered by Cleco made it simple & straightforward to modernize their tool lineup, supporting a rollout of 26 new NeoTek systems with a significant investment aimed at safeguarding quality across the plant footprint.

Beyond simply updating equipment, this shift created a common standard across plants, simplifying training, maintenance, and daily use. Operators appreciated the smoother handling, while production managers saw the benefit of a unified tooling strategy that made it easier to maintain consistent outcomes across different sites.

By standardizing with NeoTek, the motorcycle manufacturer strengthened its commitment to precision and reliability—laying the groundwork for aligned operations that protect brand reputation wherever their bikes are built.

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